



Include an interactive daily challenge widgetConduct more user testing to fine-tune onboarding

More Time

purpose in the user's journey.

Designing Momentum helped me connect personally with the problem I was solving. I've often struggled to stay consistent with fitness myself, so building an app like this forced me to think deeply about real user needs, especially regarding motivation, time constraints, and emotional design.

The project pushed me to practice responsive UI design in a way that felt

purposeful. I learned how to create a visual design system, adapt layouts

design tool, ensuring each feature, screen, and interaction served a clear

across breakpoints, and maintain brand consistency from mood boards to final

mockups. Most importantly, I developed confidence in using storytelling as a

This design project strengthened my ability to balance aesthetic with function, apply responsive design principles, and develop a distinct style guide tailored for the above. Most of all, it affirmed my passion for creating tools that reduce friction and fit seamlessly into people's lives, because fitness should fit around you, not the other way around.

Thank You

MOMENTUM
By: Sean Nelson